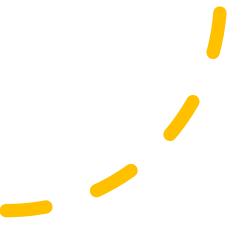


### Insurance Infrastructure-as-a-Service Platform

**Mission Statement**: Revolutionizing the insurance industry with intuitive, customizable, plug-and-play software solutions for pre-underwritten, rule-based, offer-to-accept, inclusive and affordable insurance products catering to ~93% of the world's uninsured population.

**Vision Statement**: To be the leading global provider of Insurance Infrastructure-as-a-Service solutions, simplifying insurance and empowering Reinsurers, Insurers, MGAs and Intermediaries with cutting-edge technology. Executive Summary: B4E Insurtech

- Introduction to B4E Insurtech
- Opportunity Size
- Value Proposition
- Product compatibility
- Partnerships and Pipeline
- Financial Forecast
- Founder Information
- Media

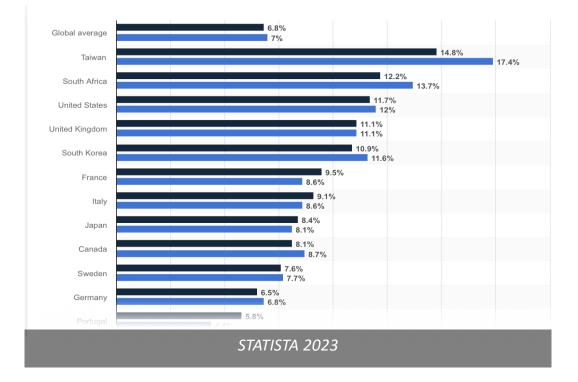


## Discover B4E Insurtech: Pioneering insurance transformation and innovation

- **1. Innovating Insurance, Securing Futures:** Cutting-edge technology redefines insurance to safeguard lives and futures.
- 2. Breaking Barriers, Enabling Access: Making insurance accessible regardless of background or location.
- **3. Guiding with Seasoned Expertise:** Our team excels in Technology, compliance, risk assessment, and business development.
- **4. Transforming Ecosystems:** From executive management to digital advancements, we steer businesses towards resilience and growth.
- 5. Architects of Progress: A collective force driving innovation, pushing boundaries, and reshaping insurance.
- 6. Empowering Intermediaries: Specialized focus on Brokers and Banks fuels growth and customer engagement.
- **7. Driving Industry-Wide Change:** Solutions enhance efficiency, elevate experiences, boost profitability, and financial inclusion.
- **8. Sustainability & Innovation:** Our solutions align transformation with sustainability, minimizing the industry's carbon impact.



## Global Landscape – The Opportunity 📏



**Untapped Markets, Digital Gains:** Exploit low penetration by digitally delivering simple, low-ticket products, unlocking vast market opportunities.

**Revitalizing Revenue Streams:** Energize revenue diversification and expansion, reaching wider audiences and broadening income streams.

**Amplified Client Impact:** Amplify client engagement by enhancing penetration rates, enabling you to serve a larger clientele with tailored insurance solutions.

**Strengthened Relationships, Inclusive Coverage:** Forge unbreakable ties by offering fitting, inclusive insurance products, bolstering client relationships and financial wellbeing.

**Global Reach, Societal Impact:** Propel global outreach, fostering economic well-being and inclusivity as you becomes a beacon of financial empowerment.

Jalua Dranacition

## Compelling Value Proposition

- **Plug-n-Play Integration:** Seamlessly integrate with existing systems, ensuring smooth implementation without disruption.
- Complementary to Legacy System: Embrace a harmonious blend of old and new, saving time and cost on system overhauls.
- Catalyst for Innovation: Propel your organisation into the future, embracing purpose-driven and inclusive insurance products.
- **Simple to Use**: Our intuitive platform allows effortless navigation, simplifying the product development and deployment experience.
- **Commercial Model Built on Partnership**: We foster strong collaborations with our clients, fostering a true partnership rather than a conventional vendor relationship

- **Swift Speed-to-Market**: Launch your innovative insurance products in record time, staying ahead of the competition.
- Zero Upfront Cost: Experience risk-free innovation with no financial barriers, making your journey hassle-free.
- **No-Code Simplicity:** Empower clients with user-friendly tools, no coding expertise required, enabling creativity to flourish.
- **Driving Efficiency:** Streamline your product development process, optimizing workflows for maximum productivity.
- Infinite Product Variants: Cater to diverse customer needs with an array of product variations, ensuring market relevance.

# Product Compatibility

#### **Product Criteria**

- Pre-Underwritten
- 🗸 Rule-Based
- Offer-to-Accept
- Over-the-Counter
- 🗸 Simple
- Inclusive and Affordable

- Personal Accident Insurance
- Critical illness insurance
- Hospital indemnity insurance
- Term life insurance
- Travel Insurance
- Cancer insurance
- Disability insurance
- Cyber Insurance
- Theft insurance

- Hospital Cash
- Purchase Protection
- Pet Insurance
- Home Content Insurance
- Third-Party Motor Insurance
- Comprehensive Motor Insurance
- Organ Transplant Insurance
- Involuntary Loss of Employment
- Funeral Insurance
- Etc.

## Partnerships

Third-Party Service Provider Agreement Signed with HDFC International Life & Re in Mar'23

Pipeline						
Standard Chartered Bank, Singapore	Dhofar Insurance					
AXA Re India	Arrow Re					
QLM	Orient Insurance PJSC					
Al Rajhi Takaful	RAK Insurance					
Tawuniya	GIG Bahrain					
Al Hilal Takaful	Arabian Shield KSA					
Fidelity United	Wataniya Insurance					
Tameeni KSA	Takaful Oman					
Alliance Insurance	Solidarity Bahrain					

#### Financial Projections: Canada

Assumptions - Revenue (in US Dollars)	Y-5
Total Addressable Market : Canada	3,50,00,000
Total Serviceable Market @10%	35,00,000
Total Obtainable Market @10%	3,50,000
Projected annual Revenue per customer getting billed @USD 5/pm	2,10,00,000
Salaries and Wages: employees, including salaries, bonuses, and benefits @20%	42,00,000
Technology Infrastructure: Costs associated with maintaining and upgrading technology infrastructure, including software, servers, and IT support @5%	10,50,000
Marketing and Advertising: Expenses related to promoting business, including advertising, online marketing, and brand building @5%	10,50,000
Administrative Expenses: General office expenses, including rent, utilities, office supplies, and professional fees @5%	10,50,000
Research and Development (R&D): Costs associated with developing and improving technology platform and solutions @5%	10,50,000
Compliance and Regulatory Costs: Expenses related to ensuring compliance with industry regulations and licensing requirements @5%	10,50,000
Depreciation and Amortization: The allocated cost of assets over their useful life, including technology equipment, software, and property @5%	10,50,000
Net Projected Y-5 Revenue	2,10,00,000
Operating Expenses: (Salaries and Wages + Technology Infrastructure + Marketing and Advertising + Reinsurance Premiums + Administrative Expenses + R&D + Compliance and Regulatory Costs + Depreciation and Amortization)	1,05,00,000
Operating Profit: Gross Profit - Operating Expenses	1,05,00,000

#### Financial Projections: MENA Region

Assumptions - Revenue (in US Dollars)	Y-5
Total Addressable Market - MENA Countries	57,80,00,000
Total Serviceable Market @10%	5,78,00,000
Total Obtainable Market @10%	57,80,000
Projected annual Revenue per customer getting billed @USD 5/pm	34,68,00,000
	6,93,60,000
Salaries and Wages: employees, including salaries, bonuses, and benefits @20%	0,53,00,000
Fechnology Infrastructure: Costs associated with maintaining and upgrading technology nfrastructure, including software, servers, and IT support @5%	1,73,40,000
Marketing and Advertising: Expenses related to promoting business, including advertising, online marketing, and brand building @5%	1,73,40,000
Administrative Expenses: General office expenses, including rent, utilities, office supplies, and professional fees @5%	1,73,40,000
Research and Development (R&D): Costs associated with developing and improving technology platform and solutions @5%	1,73,40,000
Compliance and Regulatory Costs: Expenses related to ensuring compliance with industry regulations and licensing requirements @5%	1,73,40,000
Depreciation and Amortization: The allocated cost of assets over their useful life, including echnology equipment, software, and property @5%	1,73,40,000
	24 68 00 000
Net Projected Y-5 Revenue	34,68,00,000
Operating Expenses: (Salaries and Wages + Technology Infrastructure + Marketing and Advertising + Reinsurance Premiums + Administrative Expenses + R&D + Compliance and Regulatory Costs + Depreciation and Amortization)	17,34,00,000
Operating Profit: Gross Profit - Operating Expenses	17,34,00,000

- Aman Pal Singh, Founder & CEO
- <u>LinkedIn Profile</u>
- <u>Company Website</u>
- <u>Company LinkedIn Page</u>
- Featured by:
- Insurance-Canada.ca
- Insurance Trends through the lens of Qorus-Accenture
- <u>Unveiling Hidden Financial Perils: The Insurtech Imperative for a New Era</u>

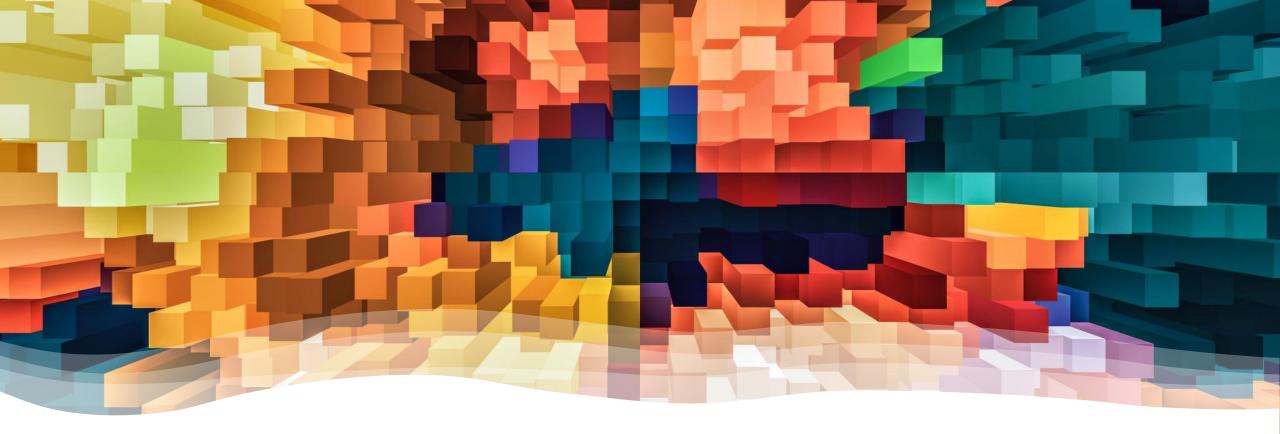




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PRE-UNDERWRITTEN, RULE-BASED, OFFER-TO-ACCEPT INSURANCE PRODUCTS

demo@b4einsurtech.com | www.B4EInsurtech.com



### B4E Insurtech: System Screenshots

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	Reinsurance Companies					
	Insurance Companies	♥ FILTER			Search	۹
	Policies	Name	Email	Status	Link	View
ین چې	Report Settings	Standard Chartered Bank	karan.srivastava1@sc.com	Active	B2C Portal	0
		AXA India Demo	aman.manchanda@india-axa.com	Active	B2C Portal	o
		Thomas	thomas.p@dhofarinsurance.com	Deactive	B2C Portal	Ø
		Ankur Sharma	ankurudaisharma@gmaiLcom	Deactive	B2C Portal	0
		Americo Da Costa	americodacosta324@gmail.com	Deactive	B2C Portal	Ø
		Christiana	adenugaphrisciana@yahoo.co.uk	Deactive	B2C Portal	Ø
		Wizdum Consultancy Inc	taurusaman@gmail.com	Deactive	B2C Portal	Ø
		Sarabjot Singh	ss@arrowre.in	Deactive	B2C Portal	Ø
		Priyanka Singh	24aksingh@gmail.com	Deactive	B2C Portal	Ø
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#### Re-Insurance B4E Reinsurance LOGO < Plans Dashboard Plans Insurance Companies **V** FILTER Search Policies Plans Type Monthly Premium Amount Sum Assured Name Status Report Settings

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Cyber Insurance Demo	Simple	500.00 INR	500,000.00 INR	Active	0
SC Bank Demo Income Protection Plan	Simple	10.00 USD	100,000.00 USD	Active	O
Term Pamn Demo 26 Aug	Simple	50.00 INR	50,000.00 INR	Active	0
Income Protection (DEMO)	Simple	10.00 USD	10,000.00 USD	Active	O
B4E Demo Personal Accident	Simple	50.00 AED	100,000.00 AED	Active	O
CI Demo	Simple	10.00 USD	100,000.00 USD	Active	O
Product 1	Simple	5.00 USD	50,000.00 USD	Active	O
B4E Term Plan (Demo Plan)	Simple	5.00 USD	100,000.00 USD	Active	O
B4E Cyber Insurance (Demo Plan)	Simple	5.00 USD	50,000.00 USD	Active	O
B4E Hospital Cash (Demo Plan)	Simple	5.00 USD	2,000.00 USD	Active	O

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View

B4E Superadmin	< Policies	
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	Insurance Companies	Reinsurance Compar HDFC Reinsurance			~			
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E	Report							
ŝ	Settings	Policy No.	Start Date	Billing Period	Current Billing Period	ls Paid	Status	Payable Amount
		POLICY-0067	22/08/2023	Yearly	1	Paid	Active	147.99 QAR
		POLICY-0064	14/08/2023	Yearly	1	Paid	Active	147.99 QAR
		POLICY-0056	08/08/2023	Yearly	1	Paid	Active	147.99 QAR
		POLICY-0055	08/08/2023	Monthly	1	Paid	Active	12.49 QAR
		POLICY-0051	08/08/2023	Monthly	1	Paid	Active	12.49 QAR
		POLICY-0046	01/08/2023	Yearly	1	Paid	Active	100 QAR
		POLICY-0041	19/06/2023	Yearly	1	Paid	Active	49 SAR
		POLICY-0040	07/06/2023	Yearly	1	Paid	Active	49 SAR
		POLICY-0039	07/06/2023	Yearly	1	Paid	Active	49 SAR
		POLICY-0038	01/06/2023	Yearly	1	Paid	Active	56.99 BHD
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#### Re-Insurance B4E Reinsurance

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Name	Email	Currency	Commission to Reinsurance Company(%)	Status	Link	View
SC Insurance Co SC Exclusive Income Protection Solution	sc@sc.com sc1@sc.com	USD	10%	Active	B2C Portal	0
B4E Insurtech Demo B4E Insurtech (Demo Portal for Embedded, Rule- Based, Pre-Underwritten & Offer to Accept Insurance Products)	demo@b4einsurtech.com ceo@b4einsurtech.com	AEDUSDSAROMRQARBHDINR	1%	Active	B2C Portal	0
Walaa Walaa Insurance Company	aredwan@walaa.com walaa@walaa.com	SAR	10%	Active	B2C Portal	Ø
Metlife Demo Metlife Term Demo	test@metlife.com test1@metlife.com	USD	0%	Active	B2C Portal	0
Star Union Dai-ichi Life Insurance Star Union Dai-ichi Life Insurance Company	sudlife@demo.com sudlife1@demo.com	INR	0%	Active	B2C Portal	0
Digital Insurance Insurance Infrastructure-as-a-Service Platform (Demo POS User Interface)	life@life.ca life1@life.ca	USDSAR	20%	Active	B2C Portal	0
AGI Insure to be secure	Insurewith@agi.com info@agi.com	USD	10%	Active	B2C Portal	Ø
Basel Handset cover	Abc@gmail.com abc1@gmail.com	USD	0%	Active	B2C Portal	0
Demo Insurance	demo@abc.ca	USDSAR	10%	Deactive	B2C Portal	0